











Digitally printed wall coverings can be used to create amazing visual impact in both small and large settings.

Designers are creating customised wall coverings for commercial spaces like hotel lobbies and rooms, restaurants, retail outlets and hospital foyers, while consumers are adding fun to their homes with murals in children's rooms and one-of-a-kind luxury wallpapers.

All made possible with digital wide format printing.

HVG Graphics Media stock a large range of products specifically created for this growing market. We have digital print media that is suitable for indoor, outdoor, short and long-term wall applications.

Media selection considerations

- Surface type and texture being adhered to: brick, plasterboard, painted/unpainted, concrete etc
- Required durability of the finished graphic: permanent/semi-permanent, indoor/outdoor
- Fire retardancy/fire rating to meet building code
- Safety/Environmental aspects like VOC-free, PVC-free
- Desired wall graphic surface finish: luxury textured finish versus flat or gloss surface
- Preferred installation method: DIY or professional using self-adhesive or paste-the-wall

Explore our extensive range of products, all crafted to suit the wide range of wall graphic applications possible

To be sure of success, knowledge of the installation environment and media compatibility is essential.

WALL GRAPHICS MEDIA RANGE





| Product | Туре | Description | Thickness | Adhesive |
|------------------------------------|-------------------------------|---|---------------|----------------------------------|
| Self-adhesive PVC-Free | range | | | |
| Phototex™ Opaque | Self-adhesive PET PVC-Free | Satin white printable self-adhesive polyester fabric | 280 micron | Grey Removable Repositionable |
| 3M™ Envision LX / SV480 | Self-adhesive PVC-Free | Gloss white premium printable self-adhesive film | 50 micron | Grey Air-flow Removable |
| 3M™ Envision 8548 / 8549 / 8550 | Self-adhesive PVC-Free | Clear self-adhesive premium overlaminate in gloss, matte and lustre | 50 micron | Clear Permanent |
| Wallpaper range | Wallpaper range | | | |
| DESARDI® Classic Tex range | Wallpaper | PVC coated and PVC-free range of printable wallpaper | 350 gsm | No adhesive 'Paste the wall' |
| Valmex Airtex® Magic FR | PET Wallcovering | Satin white printable polyester fabric up to 3200mm wide | 350 gsm | No adhesive 'Paste the wall' |

Due to the variable nature of walls and paint finishes, appropriate wall preparation and subsequent customer product suitability testing should always be done prior to installation. For further information on each product go to our website **hvggraphics.com.au**. FR = Fire rating test (Australian) - AS 5637.1 2015.
*European Fire Rating

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| Indoor / Outdoor | Fire Rating (FR) | Overview |
|---------------------|--------------------------------------|---|
| | | |
| Indoor & Outdoor | Group 1 | The preeminent peel and stick product for smooth surfaces. Phototex Installation Guide is available to download from our website and should be strictly adhered to. |
| Indoor & Outdoor | Group 1 | Conformable, 150% stretch, long-term film for all surfaces including rough brick |
| Indoor & Outdoor | Group 1 | Conformable overlaminates to suit 3M LX / SV480 |
| | | |
| Indoor only | Group 2 | Range of contemporary wallpapers for paste-the-wall install method. Approved wallpaper paste is SuperFresco premixed paste |
| Indoor only | EN 13501- 1: B-s2-d0; NFPA701* | Superwide wall fabric to create no join graphics |

Self-adhesive PVC-Free range

This range of self-adhesive products are PVC-Free. They are suitable for a wide range of wall graphic applications, both large and small scale.

Phototex $^{\text{M}}$ is the original peel and stick fabric media which is easily removed after a short or long period of time.

The Envision range from $3M^{\text{\tiny M}}$ is very conformable and long lasting making it the best choice for long-term graphics and heavily textured surfaces like brick.

Wallpaper range

These two products have no adhesive on the back so the use of a wallpaper paste is required. This process is very simple, fast and easy for anyone to undertake.

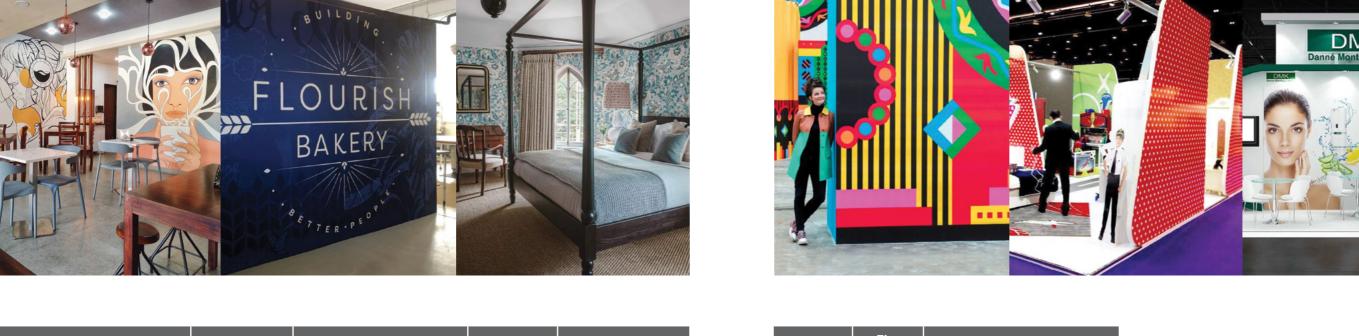
The DESARDI® range from Europe is large and encompasses different textures with a non-woven backing.

Valmex Airtex® Magic FR from Mehler is super-wide up to 3200mm allowing for no join wall graphics installed horizontally.

WALL GRAPHICS MEDIA RANGE







| Product | Туре | Description | Thickness | Adhesive | |
|---------------------------|-------------------------|--|------------|---|--|
| Self-adhesive PVC Rang | Self-adhesive PVC Range | | | | |
| <i>VIEW</i> jet™ Supertac | Self-adhesive PVC | Gloss/Matte white printable monomeric self-adhesive vinyl | 100 micron | Clear High-tack Permanent | |
| <i>VIEW</i> jet™ | Self-adhesive PVC | White printable monomeric self-adhesive vinyl | 100 micron | Clear & Grey Removable | |
| <i>VIEW</i> Lam™ | Self-adhesive PVC | Clear self-adhesive monomeric overlaminate in gloss or matte | 100 micron | Clear Permanent | |
| Sandtex | Self-adhesive PVC | Textured self-adhesive monomeric overlaminate | 100 micron | Clear Permanent | |
| REVolution™ 4106 Supertac | Self-adhesive PVC | Matte white printable self- adhesive polymeric vinyl | 80 micron | Grey High-tack Permanent Air-flow Liner | |
| REVolution™ 4105 Clear | Self-adhesive PVC | Clear self-adhesive polymeric overlaminate in gloss or matte | 80 micron | Clear Permanent | |
| REVolution™ 4120 Wall | Self-adhesive PVC | Matte white opaque printable self-adhesive polymeric vinyl | 150 micron | Clear Removable, becomes Permanent | |

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| Indoor / Outdoor | Fire Rating (FR) | Overview |
|---------------------|------------------------|---|
| | | |
| Indoor & Outdoor | Group 2 | Short-term option for flat surfaces requiring high tack adhesive |
| Indoor & Outdoor | Group 2 | Short-term option for flat surfaces, removable adhesive |
| Indoor & Outdoor | Group 1 | Overlaminates to suit VIEWjet range |
| Indoor & Outdoor | Group 1 | Textured low-glare overlaminate to suit VIEWjet range |
| Indoor & Outdoor | Group 1 | Medium-term option for flat to slightly textured surfaces - high tack |
| Indoor & Outdoor | Group 1 | Overlaminate to suit REVolution range |
| Indoor & Outdoor | Group 1 | Thick, easy and fast to install on hoardings and large wall areas |

Self-adhesive PVC range

Our extensive range of self-adhesive vinyl can be used commercially and domestically for creating stunning wall graphics.

Self adhesive vinyl is durable and popular with signage installers. It has excellent print compatability across a wide range of printers.

Choose monomeric vinyl for short-term flat surface applications or higher quality polymeric for indoor and up to 5 year outdoor durability. Other film types such as flexible cast self-adhesive vinyl may also be used, depending on the application requirements.

Supertac products have high-tack adhesives giving maximum adhesion.

Removable adhesives are easier to remove in the short-term, leaving minimal to no adhesive residue behind, pending circumstances.

Various overlaminate finishes are available to give your wall graphic the desired look from high gloss, to satin, matte and even textured.

For REV4120 Wall, you don't necessarily need to overlaminate.











Banner

Sign & Reflective







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